



Want to improve rankings of your website?
Then you are at the correct place.

GET YOUR FREE WEBSITE AUDIT

Our esteemed company **Digicrocs** ranks high on search engine in Search Engine Optimization Company in **DELHI NCR**, which focuses on high-quality content, perfect internal linking order, optimized title tags, meta tag and a meta description and last but not the least excellent customer services. Without well organized Search Engine Optimization (SEO) campaigns, content marketing strategy and social media optimization, your target audience won't be able to find your site and all your hard work goes in vain. We have a fully expertise SEO team who work 24/7 to solve all your website issues & improve its online presence.



WHAT WE CAN DO FOR YOU IN SEO (SEARCH ENGINE OPTIMIZATION)

SEO Audit

Well, generally people are unaware of SEO Audit so let's know what is SEO Audit? An SEO audit is a process at evaluating the search engine friendliness of a website in a number of areas. There are various tools for SEO however manual audit will identify the exact need of the website. The SEO Auditor will manually review the website and come up with analyzing weaknesses that need to be corrected and an idea of what needs to be prioritized.

Technical Search Engine Optimization

Technical SEO is a strong backbone for any website. There are various websites that include errors 404 errors, broken links, duplicate site content etc. Can cease your website ranking and also create problems if there are images missing out alt tags. But being most trusted SEO Company, our professionals will help you solve these errors and will help you in optimizing the performance of your website.

On-Page SEO

Now firstly we will know what On-Page SEO is? On-Page SEO [also known as on-site SEO] refers to the practice of optimizing web pages to improve a website search engine rankings and an organic traffic. On-Page SEO includes four factor:-

1. Page Content
2. Meta Tags
3. Title Tags
4. URLS

We implement the right keywords and optimize your page to incorporate those keywords. We also help you in creating quality content, improve errors on your urls, and improve your page speed. We always ensure that your site is working in best position.

Content Planning

Generally, Quality Content is the body and soul of 500. We believe in delivering knowledgeable, friendly, and entertaining content to our clients. Our expert content writer develops the content in alliance with your business needs and fully upgraded targeted words. Our well planned content strategy includes;

- Setting goals for your business
- Perform SEO analysis with the target keyword
- Study your target audience and study the preferences
- Developing a content distribution strategy

Off-Page SEO

Off-Page SEO (also known as off-site SEO) describes optimization techniques that can improve your ranking in search engine results pages (SERPS) you are looking for off-page SEO services that follow the rules then you have found your match with Digital Handlers India. We offer genuine spam free off-page services. When you choose our off-site SEO Services, you will get 24*7 support. We indulge in white hat SEO, Every single activity will be taken care under the google algorithm. Off-Page SEO (also known as off-site SEO) describes optimization techniques that can improve your ranking in search engine results pages (SERPS) you are looking for off-page SEO services that follow the rules then you have found your match with Digital Handlers India. We offer genuine spam free off-page services. When you choose our off-site SEO Services, you will get 24*7 support. We indulge in white hat SEO, Every single activity will be taken care under the google algorithm.

OUR SEO PACKAGES

Features	ECONOMY 9,999/-	BASIC 17,999/-	PREMIUM 24,999/-	ENTERPRISE 39,999/-	ULTIMATE 74,999/-
No. of Keywords No. of Keywords to be targeted	10	20	30	50	100
No. of Webpages No. of Keywords to be targeted	15	16-30	31-50	51-100	>100
No. of Webpages Number of dedicated hours consumption in month	18	30	40	50	60
Recommended For Ideal recommendation type of businesses	Personal / Small Business	Small/Mid-sized Company	Medium sized Company	Larged sized Company	Enterprises
Geographical targeting (Local/Regional/ National/International National & International) Geographical coverage for business branding	✓	✓	✓	✓	✓
Initial Review & Analysis					
In-depth on site analysis Details site analysis to make it SEO friendly.	✓	✓	✓	✓	✓
Content Plagiarism Check Checking for Content on Site	✓	✓	✓	✓	✓
Initial Backlinks Analysis Assessments of number and quality of backlinks	✓	✓	✓	✓	✓
Google Penalty Audit Auditing the site for google penetration if any	✓	✓	✓	✓	✓
Competition Analysis In-depth Analysis of top competitors in industry					
Preoptimization ranking report Detailed Keyword ranking report for site optimization	✓	✓	✓	✓	✓
Keywords Research Analysis for Relevant Keywords with good SEO Potential	✓	✓	✓	✓	✓
On-Page Optimization					
Canonicalisation Check Complete checking for canonical URL's on all pages	✓	✓	✓	✓	✓
Page Load Optimisation Optimising the site for faster load time	✓	✓	✓	✓	✓
Header Tag Insertion Insertion of heading tags containing primary keywords.	✓	✓	✓	✓	✓
HTML Code cleanup & Optimisation Cleaning and Optimisation on site html code for faster loading	✓	✓	✓	✓	✓
Internal Link Optimisation Proper structure of site's internal links with one another	✓	✓	✓	✓	✓
Meta tagging & Anchor tag Preparation of meta tags of all pages with interlinking of all pages with one another	✓	✓	✓	✓	✓
Image Optimisation Optimisation of images with alt tags	✓	✓	✓	✓	✓
Content Optimisation Optimising the body content with proper keywords and text	✓	✓	✓	✓	✓
Robots.txt Creation & Analysis Setting crawl ability and indexing preferences for various search engines.	✓	✓	✓	✓	✓
HTML & XML Sitemap Creation					

Off-Page Optimization					
Article writing					
Creation of resourceful & SEO Friendly articles on given topics	1	2	3	4	5
No. of articles submission					
Total number of submission as part of the package	5	10	15	20	25
Press Release writing					
Creation of press release of your product, service or announcement	1	2	3	4	5
No. of press release submission					
Distribution of optimized press Releases to high PR websites	5	10	15	20	25
Directory Submission					
Submission of site to general web directions	50	100	150	200	250
Niche Directory Submission					
Submission of site to business industry directories	5	10	15	20	25
Classified Ad Submission					
Number of ads to be posted as part of service	10	15	20	25	30
Initial Backlinks Analysis					
Assessments of number and quality of backlinks	20	30	40	50	60
No. of unique stories					
Numbers of stories with different sites descriptions and keywords for your sites	1	2	3	4	5
Blog creation					
Creation of site's blog & posting	✓	✓	✓	✓	✓
Blog commenting					
Adding valuable quality comments in niche blogs	5	10	15	20	25
No. of blog posts					
Total number of blog post as part of service	1	2	3	4	5
Forum posting					
Number of different forums used for forum posting	5	10	15	20	25
No. of forum posts					
Total number of forum posts done as a part of forum posting service	2	4	6	8	10
Video creation					
Maximum number of videos used for submission	1	2	3	4	5
Video creation					
Maximum number of videos used for submission	1	2	3	4	5
No. of video submissions					
Total number of submissions	3	5	7	10	12
PPT Creation					
Maximum number of PPT used for submission	1	2	3	4	5
No. of PPT submissions					
Total number of submissions	3	5	7	10	12
Document Creation					
Maximum number of document used for submission	1	2	3	4	5
No. of document submissions					
Total number of submissions	3	5	7	10	12
B2B Site Listing					
Addition of business listing with products in B2B websites	✓	✓	✓	✓	✓
Web 2.0 profile creation					
Creation of business profile on high quality & authority web 2.0 sites	✓	✓	✓	✓	✓
SEO Reports					
Reporting Frequency of detailed activity reports/feedback to client	Weekly Progress & completion reports	Weekly Progress & completion reports	Weekly Progress & completion reports	Weekly Progress & completion reports	Weekly Progress & completion reports